



COMMUNITY INVOLVEMENT OPPORTUNITIES

TAILS Foundation Inc

Helping Families Care For Their Pets



Why Support TAILS Foundation Inc?

In our community, there is an increasing need for pet assistance services especially among low-income and senior families. Shelters and rescue groups are overwhelmed with pets needing forever homes and temporary financial or medical hardships often lead to pets being surrendered. By partnering with TAILS Foundation Inc, you'll help support struggling pet families in our community as well as fund resources, educational programs and fundraisers.

TAILS Foundation Inc also provides social activities for both people and their pets. Clubs, advocacy groups, classes and activities help bring people and their pets together for support and bring awareness to the rising need for animal-assistance programs in our community.

How Does it Benefit my Business or Organization?

As a TAILS Foundation Inc supporter, your business or organization will become part of an amazing group of like-minded pet people. You will have the opportunity to advertise, network and connect with other local businesses, meet and help members of the community with their pet needs, receive referrals and share a sense of pride as we work together to support and educate the public about responsible pet ownership.

TAILS Help Center & Resources

Sponsorship Opportunities Supporting TAILS Foundation Inc's Mission



ANIMAL ANGELS \$1,000+ (Large Logo)

- Certificate of Appreciation to display at your business
- Large logo on event promotional materials
- Large logo with website link on Home page of TAILS Foundation Inc website
- Facebook promotional opportunities

CANINE COMRADES \$500 - \$999 (Medium Logo)

- Certificate of Appreciation to display at your business
- Medium logo with website link on Home page of TAILS Foundation Inc website
- Facebook promotional opportunities

FELINE FELLOWS \$250-\$499 (Small Logo)

- Certificate of Appreciation to display at your business
- Small logo with website link on Home page of TAILS Foundation Inc website
- Facebook promotional opportunities

PET PARTNERS \$100-\$249 (Printed Name)

- Certificate of Appreciation to display at your business
- Sponsor name & phone number on Home page of TAILS Foundation Inc website
- Facebook promotional opportunities



Helping families care for their pets so they do not have to give them up due to temporary financial situations keeping them at home and out of over-populated shelters & rescues

❖ **Food4TAILS – Pet Food Pantry**

- Distributed 6,315lbs of food in 2025

❖ **TAILS4Life – Veterinary Assistance**

- 81 spay/neuters, 117 vaccinations, 28 microchip vouchers in 2025

❖ **RainbowTAILS – End of Life for Pets**

- Helped with 8 end of life services in 2025



MARKETING IMPACT SPONSOR

*This special sponsorship level directly supports our **visibility and engagement in business and civic spaces**, expanding our mission beyond pet-focused circles.*

**In-Kind & financial Sponsorships from*

- *Publishing, marketing, advertising or promotional support companies*
- *Media outlets such as tv, radio & online publications*
- *Social impact including influencers, bloggers & streaming platforms*
- *Chamber memberships & other networking opportunities in the community*

MARKETING IMPACT SPONSOR:

*See Sponsorship benefit levels for TAILS Help Center & Resources



Help TAILS Foundation Inc. & TAILS411 PET Business Directory get out into the community - where pets and people need us most!

Your Support Helps Us:

- Produce **custom branded merchandise** (shirts, banners, pet bandanas) to increase organization branding
- Develop educational materials and free resources for the public year-round to increase mission awareness
- Increase social impact and improve customer loyalty



TAILSPawlooza – Healthy Pet Fair

A themed event supporting TAILS Foundation Inc's mission helping families care for their pets



CROWNED COMPANION SPONSOR \$1,500 (PRESENTING)

"True Royalty of the event!" *Only one Royal title Sponsorship available!

- Plaque to display at your business
- FREE double booth at TAILSPawlooza event
- X-Large sponsor logo on all TAILSPawlooza promotional materials & Sponsor banner
- X-Large sponsor logo with website link on Home & Sponsor pages
- Program or TAILS411 page sponsor of choice, large logo and ad at top of page
- Social Media promotional opportunities
- TAILS411 Calendar Sponsorship
- 4 Doggy Walk registrations

NOBLE PAW SPONSOR \$1,000 (GOLD)

"A valiant supporter of furry friends and faithful steeds"

- Certificate of Appreciation to display at your business
- FREE booth at TAILSPawlooza event & verbal recognition
- Large sponsor logo on all TAILS events promotional materials & Sponsor banner
- Large sponsor logo with website link on Home & Sponsor pages
- Social Media promotional opportunities
- TAILS411 Calendar Sponsorship
- 3 Doggy Walk registrations

KNIGHTS OF THE WAGGING TAILS SPONSOR \$500 (SILVER)

"Brave protector of pets and bringer of good vibes"

- Certificate of Appreciation to display at your business
- FREE booth at TAILSPawlooza event & verbal recognition
- Medium sponsor logo on all TAILS events promotional materials & Sponsor banner
- Medium sponsor logo with website link on Home & Sponsor pages
- Social Media promotional opportunities
- 2 Doggy Walk registrations

VILLAGE PAWTRON SPONSOR \$250 (BRONZE)





"With every coin, a paw is protected"

- Certificate of Appreciation to display at your business
- FREE booth at TAILSPawlooza event & verbal recognition
- Small sponsor logo on all TAILS events promotional materials & Sponsor banner
- Small sponsor logo with website link on Home & Sponsor pages
- Social Media promotional opportunities
- 1 Doggy Walk registrations

**Sponsors are not obligated to have a free booth, only if wanted!*



ONLINE APP

-  **Date: May 9th, 2026**
-  **Time: 10am-2pm**
-  **Theme: Renaissance!**
-  **Place: TBA – Post Falls**



**& 1K Doggy Fun Walk With Costume Contest! Event Info:
www.tailsfoundationinc.com/tailspawlooza**



TAILS411 Calendar & Pet Business Directory

Supporting TAILS411 PET Business Directory's mission to help pet-related businesses Partner, Empower & Thrive by working together



CALENDAR SPONSORSHIP - \$150

- Basic Business Information (Logo, Name/Address/Phone, Website, Brief Description/Tag Line), or provided ad, on calendar month of your choosing (first come, first serve)
- Acknowledgements on our social media pages
- Recognition at TAILS-attended events throughout the year
- Recognition on our website's Calendar of Events page
- One free calendar for your place of business!



ONLINE APP

Highlighting 12 pet-related nonprofits in our area that help pets in need, and giving them a potential fundraising opportunity

Also Featuring Online:

- ❖ 250+ Pet-related businesses
- ❖ Local Dog Parks
- ❖ Farm & Ranch
- ❖ Wildlife





COMMUNITY INVOLVEMENT OPPORTUNITIES FOR TAILS FOUNDATION INC HELPING FAMILIES CARE FOR THEIR PETS

Sponsor/Business Name: _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ Email: _____

Programs & Services Sponsorship:

- Animal Angels \$1,000+ (Large Logo)
- Canine Comrades: \$500-\$999 (Medium Logo)
- Feline Fellows: \$250-\$499 (Small Logo)
- Pet Partners: \$100-249 (Name Only)

TAILSPawlooza Sponsors:

- Crowed Companion \$1500 (PRESENTING)
- Noble Paw \$1000 (GOLD)
- Knights of the Wagging TAILS \$500 (SILVER)
- Village Pawtron \$250 (BRONZE)
- FREE Vendor Booth

Calendar Sponsor:

- Calendar Sponsor \$150
- Month of Choice #1: _____
- Month of Choice #2: _____

I would like to Sponsor a Specific Program:

- Food4TAILS (Pet Food Pantry)
- TAILS4Life (Spay/Neuter, Vaccinations, Microchips)
- RainbowTAILS (End of Life)
- Marketing Impact (Marketing, Advertising, etc)
- General Funds (Goes where needed)

Sponsorship Amount: _____

Please return this contract with payment to:
PO Box 2903, Post Falls, ID 83877

Or call/text for pickup 208-620-0175

I would like to receive a receipt for my payment

All Sponsorships are tax deductible: 81-2178582

Thank You For Your Support!



For more information contact:



LaRain Saige

President/CEO

TAILS Foundation Inc

208-620-0175

TAILSFoundationInc@gmail.com

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