

# WHERE DOES THE MONEY GO?

As a **Business Member**, fees go to support animal-related businesses and organizations helping cut down on the cost of individual fees of advertising and marketing, giving the owner more opportunities in the community, and encouraging better business practices.

**Some of these expenses are:**

## **Event booth fees**

- All members will have their business or organization's marketing materials presented at Wellness Fairs, Pet Events, Street Fairs, Farmer's Markets and more. TAILS Members will have the opportunity to attend these events along with an TAILS Marketing Member if they so choose. Business cards, brochures, flyers or other material provided by the business/organization owner will be available for the public to pick up at the booth at each event.

## **City Chamber memberships**

- TAILS will strive to be a city chamber member in any area where business or organizations are prevalent. TAILS membership fees will help support the annual fees, monthly meetings and community events the city chambers coordinate. TAILS members will be able to attend these events via TAILS if they so choose, although individual costs will apply (ie: you can attend monthly lunch meeting as an TAILS member, but you must pay your own lunch fee, and introduce yourself as an TAILS member)

## **Other membership fees/dues**

- The TAILS will aspire to become an active member in the community, including attending various networking events, become a member & supporter for various animal-related organizations, and be a sponsor to relevant causes when able.

## **Media expenses**

- Membership fees will go to support any online, newspaper, magazine or other media advertising and marketing for TAILS business members.

## WHERE DOES THE MONEY GO?

As an **Individual Member**, for just \$25 a year you will help support TAILS community programs. As funding increases, more programs will become available. In exchange for helping TAILS community programs, members will receive various discounts throughout the community with local businesses and any classes or programs TAILS facilitates. Future funding will include scholarships to individuals who want to pursue an education in the animal field.

### **Some of these programs may include (but are not limited to):**

#### Pet Development classes:

- K9 Fit Classes/Fit with Fido/DOGA
- Kinderpup classes
- Rally-O
- Canine Musical Freestyle (dance with your dogs)
- Therapy Dog prep classes

#### Holistic Pet Health classes:

- Aromatherapy
- Herbal Remedies
- Massage
- Reiki, energy healing

#### Companion Animal Care classes:

- Basic grooming
- Pet Responsibility
- Vaccines and annual checkups

#### Youth & Teen classes:

- Advocacy Clubs
- Arts, crafts
- Birthday parties!!
- Day Camp

TAILS community programs will be open to the public at reasonable prices. As a member, you would be able to attend at a special member discounted rate. All in all, for just \$25 a year, you will get priceless value for you and your family!